

RESIDENTIAL | COMMERCIAL | MARINE – AUDIO VISUAL, SECURITY, IT & HOME AUTOMATION





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WHO WE ARE?

Reels Smart Technologies LLC, Your Partner in Technology is a complete Automation solutions provider based in Dubai in the United Arab Emirates. With a focus on user experience, we are creating a revolution in the industry by bridging the world of distributed media with sophisticated control systems for lighting, curtains, security, air conditioning, entertainment, ELV and multi-room audio.

We are committed to providing you with the best of home automation solutions, with a focus on quality, integrity, accessibility and security.

Reels Smart Technologies has come a long way since its beginning, our passion is to provide the best home automation solutions on the market. We are now serving customers all over the Middle East and are excited to being a part of the home automation industry. Our team is dedicated not only to bringing the best solutions and technologies to the market, but also to the continuous development of our offer to adapt to the changing lifestyles of our customers as well as the technologies they use. Our goal is to create one-of-a-kind smart home automation technologies, far more advanced than anything else in the Middle East, even around the world; at the same time, keeping it easy to use in a way that will enhance the lifestyle and greatly increase the value of the property.

We hope you enjoy our services as much as we enjoy providing them to you.

MILESTONES...



Brodie Clement, MBA · 1st
Managing Director at Leaf Connect
2d · 

A big thank you and congratulations to Reel Automation for completing their 5th Gulf Craft Yacht using Control4 smart technologies. This amazing yacht was on proud display at the recent Dubai Boat Show. [#smartyacht](#) [#snapone](#) [#control4](#) [#dubaiboatshow](#)



*A little progress each day
adds up.....*

WHAT CAN WE OFFER YOU?

Reels Smart Technologies is a Systems Integrator Company. Our ultimate aim is to provide latest technology solutions across all residential, commercial, Marine and institutional vectors. Our solutions span Security, Low-Voltage / ELV, Audio Visual, ICT, IoT and Home Automation Solutions.

Our scope of work captures the entire continuum of System Integration Deployments – This commences with design, runs through procurement, engineering and Installation, and terminates with execution, commissioning, and maintenance.

Reels Smart Technologies is based in Dubai and has a branch in India, Reels Smart Technologies serves all of the UAE. In special circumstances, Reels conducts certain business operations in the GCC and beyond.

OUR SOLUTIONS...

RESIDENTIAL AUDIO VISUAL AND AUTOMATION SYSTEMS

Consolidates your home technology into one interface, your favorite home technology brands and devices to work together.

- Lighting Control
- Voice Control, Alexa & Google Home
- Blinds & Curtain Control
- Energy Saving
- Timer Base Control
- Scene Management
- Integrated Control for Audio & Video Systems
- Integration of IP Cameras
- Access Control and Security
- Wi-fi, Network & IT Solution
- Heating & Cooling Management



OUR SOLUTIONS...

COMMERCIAL AUDIO VISUAL AND AUTOMATION SYSTEMS

Conference Rooms & Meeting Rooms AV Presentation Systems

- Lighting Control
- Video Conferencing Systems
- Audio & Video Distribution
- Background Music Systems
- Voice Control, Alexa
- Blinds & Curtain Control
- HVAC Control
- Public Address System
- Scene Management
- Network, Wi-Fi & IT Solution



OUR SOLUTIONS...

OFFICE & IT

While maintaining security and reliability our designs meet the unique needs and specific demands of the industry

- Structured Cabling
- LAN & WAN Networking
- Enterprise Wireless Solutions
- Network Security Systems
- IP Phones
- Remote Access



OUR SOLUTIONS...

MARINE AUTOMATION & ENTERTAINMENT SYSTEMS

The current fast moving world it is necessary for the services in a vessel to be more efficient. We offer modern marine automation system, it is an integration of many tasks and functions.

- Lighting Control
- Blinds & Curtain Control
- Audio Visual Distribution
- Energy Saving
- Entertainment System
- HVAC Control
- Voice Control, Alexa & Google Home
- Integration of IP Cameras
- Network Solutions



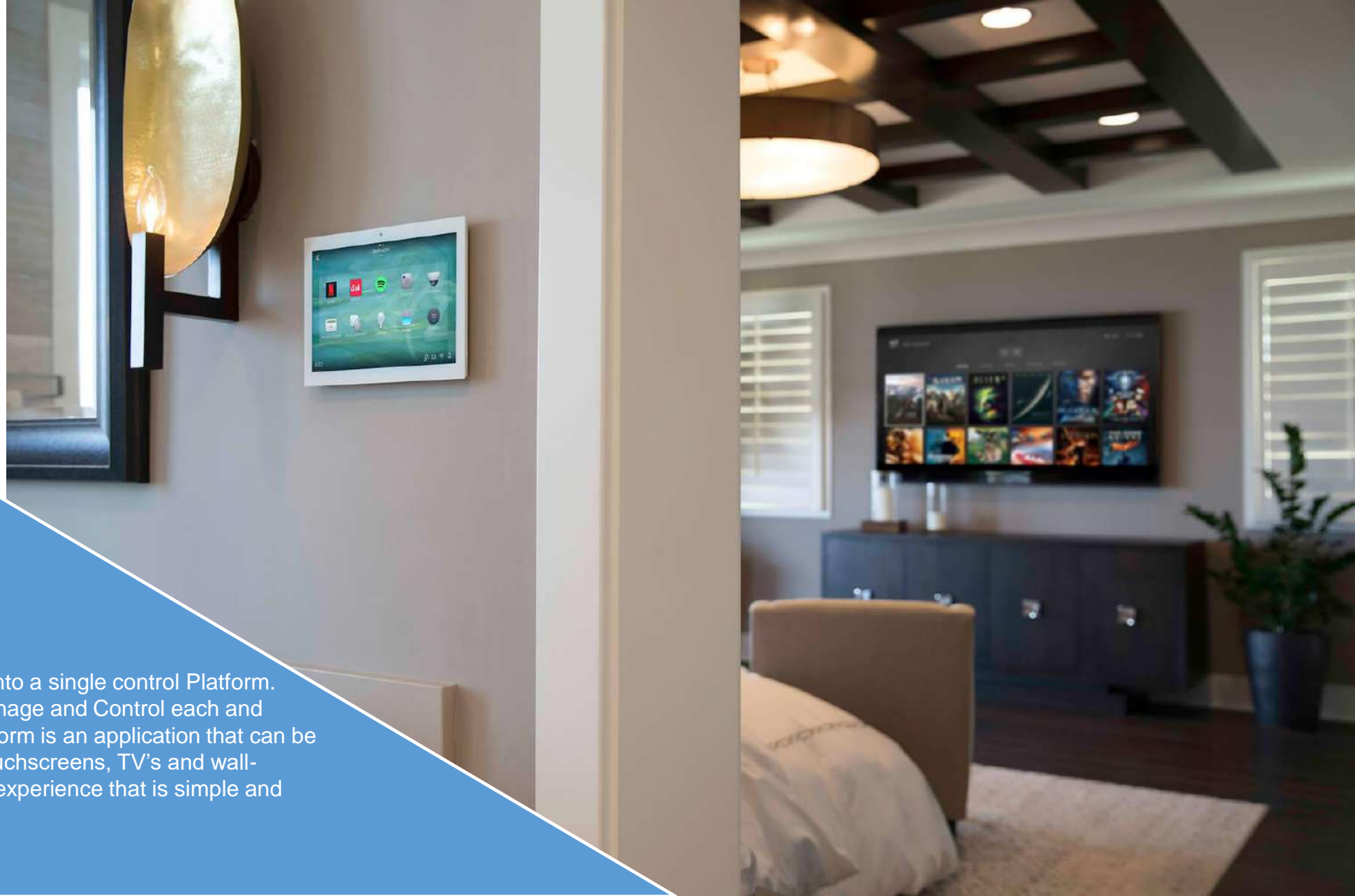
Residential Solutions / Home Automation

Home Automation goes beyond technology. It is an all-encompassing lifestyle solution that aims to enhance the residences value proposition by way of increased control, security, entertainment, quality of life, aesthetics, sustainability and more. A successful installation makes the technology work for the homeowner. A proper design ensures that the benefits of technology are delivered without the complexity of it. The result is a streamlined solution that is minimalistic in nature, functional in essence and appealing decoratively.

Our Residential division is recognized in the UAE and the GCC as the leading Home Automation Solutions Provider. Catering to the higher-end segment of the market, Metric Technologies has established its reputation for ultra-luxury smart home installations, with some of the most bespoke and luxury projects forming the backbone of our track record.

CONTROL SYSTEMS

All systems within a residence are linked into a single control Platform. This platform allows the users to view, manage and Control each and every system locally or remotely. The platform is an application that can be accessed from mobile phones, tablets, Touchscreens, TV's and wall-keypads. The application features a User-experience that is simple and intuitive.



LIGHTING CONTROL

Lighting is a cornerstone feature of any residence. It serves functional and decorative objectives. Having the ability to control the ambience is a critical part of any home automation system. Through the application, the user can set collective lighting moods & programmed scenes, control individual lighting circuits, setup motion-based lighting, manage dimming profiles, and much more.





AUDIO VISUAL SYSTEM

Audio-visual systems form a key pillar of home entertainment. In multi room villas, our solutions aim to centralize tv systems. What this means is that all media boxes – such as e-life, apple tv players, media players etc. are all placed within a central closet. All TV's are linked to this closet, allowing the homeowners to access any of these video sources on any tv, at any time. This is done through the control application, or through a single universal remote. This is similar to the entertainment platforms of higher end hotels and airlines

MUSIC

Music and entertainment are synonymous. We offer a wide range of audio systems that cater to a Hi-Fidelity, whole-home music experience. Our selection of products address performance as well as aesthetics. From “invisible” ceiling speakers to designer speakers, our range is extensive. Through the application, the homeowners can select any music selection, and play it any zone, at any time, individually or collectively. Our music range covers everything from back-ground music to high-performance, entertainment grade music.



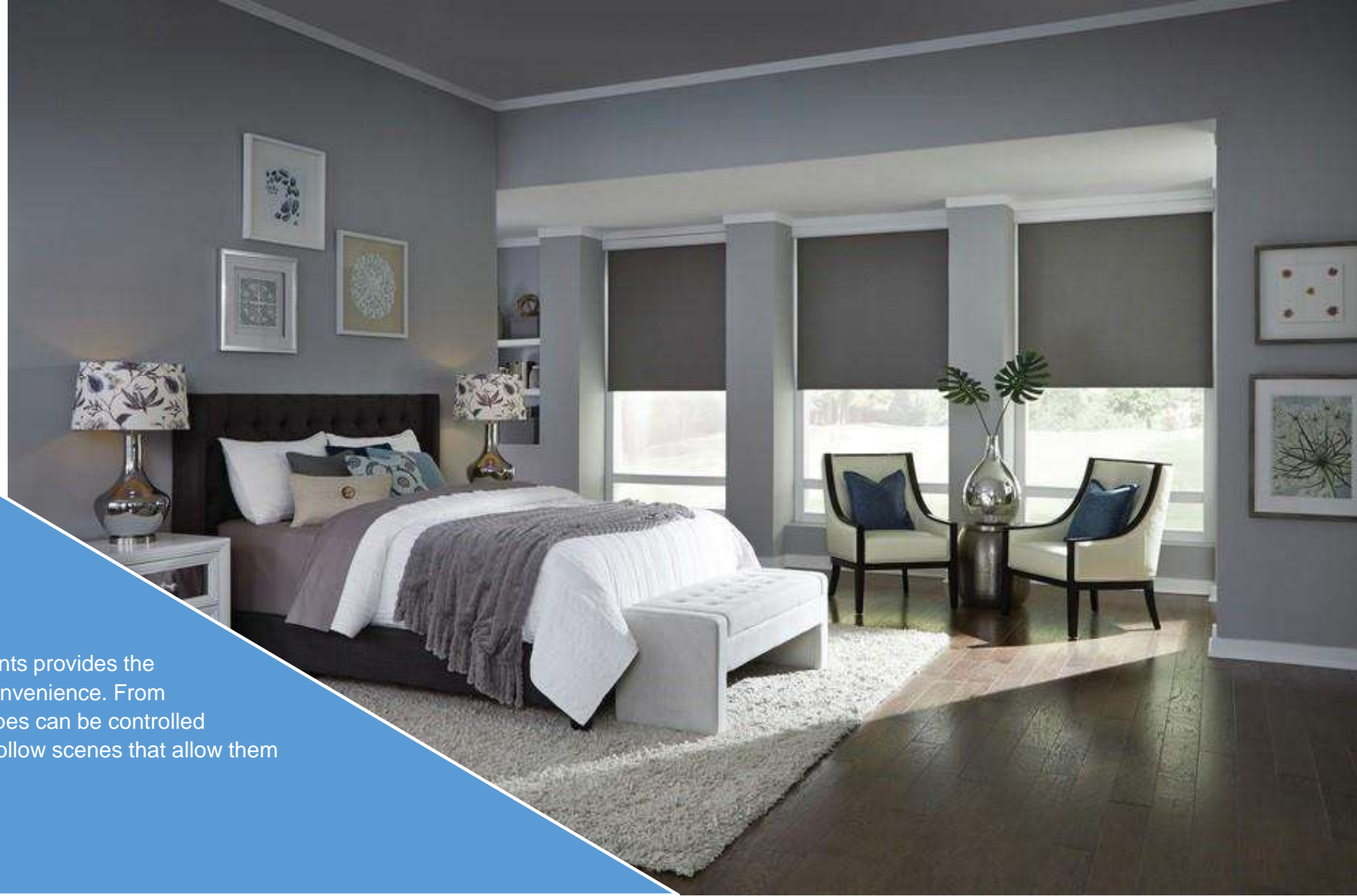
HVAC CONTROL

The capability of managing HVAC / climate systems from a Centralized application platform is perhaps the most functional aspect of a home automation system. The application allows the users to control ac systems individually or collectively, locally and remotely. Pre-programmed scenes can maintain a uniform, comfortable temperature though the residence, if the user requires.



MOTORIZED SHADES

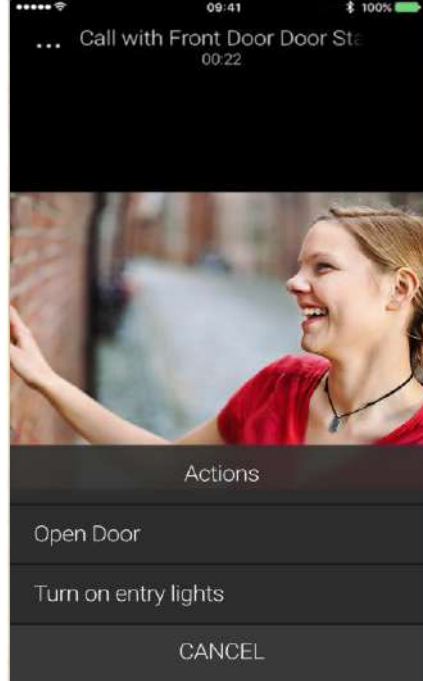
Centralized control of all Window Treatments provides the homeowners with a level of unmatched convenience. From the application, all shades, blinds and drapes can be controlled individually or collectively. They can also follow scenes that allow them to operate based on time of day.



SECURITY SYSTEMS

Security as an essential component of any home. Our solutions offer a large portfolio of security assets such as Cameras / CCTV, Access Control, Intrusion Detection and more. Our security designs follow industry standards for best practices that render a safer home. As with all systems, the Security Systems can be managed and viewed from the application.





INTERCOM / DOORBELL

Intercom allows you to see and communicate with guests at your door with crisp audio and clean video. From the same app, tap a customized button to disengage the lock, turn on entryway lights, and then have the alarm re-engage in 30 seconds. Perfect for allowing guests to enter when you're not quite home yet, or for ensuring that package you've been waiting on can stay safe inside your home and not as porch pirate bait out on the porch. The video doorbell built specifically to integrate flawlessly with your smart home.



PRIVATE CINEMAS

For the ultimate entertainment experience, we provide reference-level home theater installations that will mimic the immersive experience of being in a cinema. From 8k Projection, DCI Technologies, 3D Sound, Atmos Technologies, Acoustique Treatments and Audio Assets, our certified AV engineers ensure the production of cinema-tier designs and installations.

INFORMATION TECHNOLOGY

We provide all Information Technology solutions that further enhance the residences we work with. Verticals such as Enterprise Grade Wi-Fi, Intercom Solutions, IP Telephones, Telecommunication, Media Servers and more all form a part of our expertise.



WIRING ACCESSORIES

Automation caters to decoration just as much as it caters to functionality. The ability to select keypads and power / telecom sockets in a wide range of high-quality materials and finishes is critical in the execution of a modern day home. The added value of this is two-fold: First, the keypads offer a traditional way of controlling systems such as lighting within the space, that run in parallel with the control application. Second, the ability to program these traditional keypads to control multiple systems such as HVAC, Lighting, Music, and Window Treatments allow for decorators to minimize numerous accessories on the walls, cleaning up the spaces

BRANDS WE DEAL WITH

Reels Smart Technologies represents a dynamic range of globally recognized, industry leading brands.

Control4	LUTRON	KNX PARTNER	HDL®	ekinex
JUNG	BOSE	SONANCE BEYOND SOUND	SONOS	LITHEAUDIO
B&W Bowers & Wilkins	KEF	B&O BANG & OLUFSEN	Rockford Fosgate	BOSCH
Paradigm	CISCO	UBIQUITI NETWORKS	RUCKUS	GRANDSTREAM CONNECTING THE WORLD

araknis
NETWORKS

peplink

pakedge®

snap
one™

DrayTek

TRIAD

DENON

YAMAHA

HIKVISION

Vantage®
INTEGRATED SECURITY SOLUTIONS

LUMA
SURVEILLANCE

QNAP®

somfy®

JBL
by HARMAN

VIMAR

Yale® smart
Living

AXIS®
COMMUNICATIONS

XX
VIDEOTEKNIKA

WyreStorm®

elock®
Your Security is Our Responsibility

List of Projects - Residential

Type	Project Name	Location	Date	Client	Consultant	Scope
Private Villa	Mr. Amer Al Ansari	Jumeriah, Dubai	August 2021	Mr. Amer Al Ansari	Option1, Kuwait	Comprehensive Home Automation Systems inclusive of Lighting, Shades, HVAC , Distributed Audio, Centralized Video & IPTV, Home Theater, Enhanced Security Systems, CCTV, Intercom, Wi-Fi network and Telecommunication Systems.
Private Villa	Mr. Hassan Nasser	Emirates Hills, Dubai	March 2020	Mr. Hassan Nasser	Greenline	Comprehensive Home Automation Systems inclusive of Lighting, Shades, Distributed Audio, Centralized Video & IPTV, Home Theater, Enhanced Security Systems, CCTV, Intercom, Wi-Fi network and Telecommunication Systems.
Penthouse	Mr. Mityushov Alexey	JBR1, Dubai	November 2021	Mr. Mityushov Alexey	Peverelli Design	Comprehensive Home Automation Systems inclusive of Lighting, Shades, Wi-Fi network and Telecommunication Systems.
Private Villa	Mr. Ashley	Jumeriah Golf Estate	February 2022	Mr. Ashley	New Evolution	Comprehensive Home Automation Systems inclusive of Lighting, Shades, HVAC, Distributed Audio, Centralized Video & IPTV, Home Theater, Enhanced Security Systems, CCTV, Intercom, Wi-Fi network and Telecommunication Systems.
Private Villa	Mr. Conrad Bromley	Jumeriah Island	March 2022	Mr. Conrad Bromley		Comprehensive Home Automation Systems inclusive of Lighting, Shades, HVAC, Distributed Audio, Enhanced Security Systems, Intercom, Wi-Fi network and Telecommunication Systems.
Private Villa	Mr. Sankari	Frond A, Palm Jumeriah	November 2018	Paris Group	Paris Group	Comprehensive Home Automation Systems inclusive of Lighting, Distributed Audio, Centralized Video & IPTV, Enhanced Security Systems, CCTV, Intercom, Wi-Fi network and Telecommunication Systems.

List of Projects - Residential

Type	Project Name	Location	Date	Client	Consultant	Scope
Private Villa	Mr. Abdullah	Emirates Hills, Dubai	November 2021	Mr. Abdullah	Levanto	Comprehensive Home Automation Systems inclusive of Lighting, Shades, HVAC , Distributed Audio, Centralized Video & IPTV, Home Theater, Enhanced Security Systems, Wi-Fi network and Telecommunication Systems.
Private Villa	Mr. Kevin Kaplan	Dubai Hills	December 2021	Mr. Kevin Kaplan		Comprehensive Home Automation Systems inclusive of Lighting, Shades, HVAC , Distributed Audio, Centralized Video & IPTV, Home Theater, Enhanced Security Systems, CCTV, Intercom, Wi-Fi network and Telecommunication Systems.
Private Majlis	Mr. Khalid Al Tayer	Nad Al Shiba	May 2017	Mr. Khalid Al Tayer	DPI	Comprehensive Home Automation Systems inclusive of Lighting, Shades, HVAC , Distributed Audio, Centralized Video & IPTV, Wi-Fi network and Telecommunication Systems.
Private Villa	Mr. Khaleel	Frond P, Palm Jumeriah	September 2017	Mr. Khaleel	DPI	Comprehensive Home Automation Systems inclusive of Lighting, Shades, HVAC , Distributed Audio, Centralized Video & IPTV, Home Theater, Enhanced Security Systems, Wi-Fi network and Telecommunication Systems.
Private Apartment	Mr. Raman	Index Tower DIFC, Dubai	May 2019	Mr. Raman		Comprehensive Home Automation Systems inclusive of Lighting, Shades, HVAC , Distributed Audio, Centralized Video & IPTV, Home Theater, Enhanced Security Systems, Wi-Fi network and Telecommunication Systems.
Private Villa	Mr. Belresheed building contracting	Frond G, Palm Jumeriah	January 2022	Mr. Belresheed building contracting		Comprehensive Home Automation Systems inclusive of Lighting, Shades, Wi-Fi network and Telecommunication Systems.

List of Projects - Commercial

Type	Project Name	Location	Date	Client	Consultant	Scope
Office	Midis Group	Office 901, Dubai	April 2019	Midis Group	DEGW	Office Automation with Lutron Lighting, Shades Solution
Office	Midis Group	Office 902, Dubai	March 2019	Midis Group	DGEW	Office Automation with Lutron Lighting, Shades Solution
Office	Midis Group	Office 903, Dubai	April 2019	Midis Group	DEGW	Office Automation with Lutron Lighting, Shades Solution
Private School	LYCÉE FRANÇAIS INTERNATIONAL GEORGES	Primary School, Academic City Dubai	August 2019	LYCÉE FRANÇAIS INTERNATIONAL GEORGES	A&CO	Complete CCTV Solution
Private School	LYCÉE FRANÇAIS INTERNATIONAL GEORGES	Secondary School, Academic City Dubai	September 2019	LYCÉE FRANÇAIS INTERNATIONAL GEORGES	A&CO	Complete CCTV Solution
Private School	LYCÉE FRANÇAIS INTERNATIONAL GEORGES	Oud Metha Dubai	January 2022	LYCÉE FRANÇAIS INTERNATIONAL GEORGES		Thermal Camera Installation as per KHDA regulations
Office	Midis Group	Office 1001, Dubai	October 2019	Midis Group	DEGW	Office Automation with Lutron Lighting, Shades Solution
Office	Midis Group	Office 1002, Dubai	October 2019	Midis Group	DGEW	Office Automation with Lutron Lighting, Shades Solution
Office	Midis Group	Office 1003, Dubai	October 2019	Midis Group	DEGW	Office Automation with Lutron Lighting, Shades Solution
Office	MDS UAE	Reem Island, Abu Dhabi	December 2019	Midis Group	DEGW	Office Automation with Lutron Lighting, Shades Solution
Office	Midis Group	Barsha Heights, Dubai	September 2020	Midis Group	DEGW	Office Automation with Lutron Lighting, Shades Solution

List of Projects - Yacht Automation

Type	Project Name	Location	Date	Client	Consultant	Scope
Luxury Yacht	Majesty 140ft	GCI Inc, Umm Al Quwain	February 2018	Al Nahyan Family	GCI	Marine Automation Systems inclusive of Lighting, Shades, HVAC , Distributed Audio, Centralized Video & IPTV, CCTV, Wi-Fi network and Telecommunication Systems.
Luxury Yacht	Majesty 140ft	GCI Inc, Umm Al Quwain	March 2019	Royal Family, Dubai	GCI	Marine Automation Systems inclusive of Lighting, Shades, HVAC , Distributed Audio, Centralized Video & IPTV, CCTV, Wi-Fi network and Telecommunication Systems.
Luxury Yacht	Q'lon	Dubai Marina	December 2021	Q'lon		Marine Automation Systems inclusive of Lighting, Shades, HVAC , Distributed Audio, Centralized Video & IPTV, Wi-Fi network and Telecommunication Systems.
Luxury Yacht	Majesty 120ft	GCI Inc, Umm Al Quwain	April 2021	USA	GCI	Marine Automation Systems inclusive of Lighting, Shades, HVAC , Distributed Audio, Centralized Video & IPTV, CCTV, Wi-Fi network and Telecommunication Systems.
Luxury Yacht	Majesty 120ft	GCI Inc, Umm Al Quwain	February 2022	GCI	GCI	Marine Automation Systems inclusive of Lighting, Shades, HVAC , Distributed Audio, Centralized Video & IPTV, CCTV, Wi-Fi network and Telecommunication Systems.

“We believe the ultimate luxury is personalized innovation, turning your dreams into reality by developing a user-friendly revolution for all. We create a new experiences for your lifestyle”

_ YOUR DEEPEST FANTASIES HAVE COME TO LIFE _

WE ARE
REELS



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